

LOOK!

Please find below a list of our **ADDITIONAL SERVICES** we are currently supplying to Dealerships nationwide.

ADDITIONAL SERVICES

➤ **TELESALES CALLS**

FOR FACT FINDING INFORMATION / MAKING APPOINTMENTS

We will telephone any listing and find out the information you require.

Whether it's a first contact (i.e. locating the names of vehicle buyers in your local business community), a follow-up call to a mailshot, making appointments for customers to visit your showroom or just to update their details. While talking to them we can ask for information like when they are next looking to change their vehicle and even invite them to your showroom for test drives / model launches / open evenings!

➤ **DATABASE / CUSTOMER LIST CLEANSING**

Need your database updating? Free up your valuable staff time by handing this over to us. We will phone your customer list and update it for you, find out what they are driving at present, when they want to change their vehicle, invite them to your showroom, send them out literature on your behalf etc.

➤ **OUR ADDITIONAL LISTINGS SERVICE**

Fax to our Contract Hire/Leasing/Rental (BVRLA) listing of 225 companies for £56.25 or our Car Body Repairers (VBRA) listing of 445 companies at a cost of £111.25. If you require any other additional listings please telephone us.

➤ **DEALER TO BUSINESS FAX BROADCASTING**

Fax to your local business community with special offers pertaining to your local area (for contract hire or outright purchase).



We will:

Set up the artwork for your advert and fax to you for approval.
Fax out your advert to the businesses chosen by you.



Also:

If you have your own database we can arrange for this to be Fax Preference Service checked, delete all the matched numbers and fax out to your database on your behalf.

**FOR FURTHER DETAILS PLEASE CONTACT
SHELLEY OR KATIE AT ADVANTAGE NORTHAMPTON
TELEPHONE 01604 469933**

**ADVANTAGE NORTHAMPTON - DEALER TO DEALER FAX BROADCASTS
MOTOR TRADE FAX COMMUNICATION SPECIALISTS FOR STOCK DISPOSAL AND STOCK LOCATION**